# Digital Transformation & Entrepreneurship

| Session No # | Session mode | Session Details | Week - Day No. # | Duration Hrs |
|---|---|---|---|---|
| 1 | E-Learning (Async) EL-Async | **IU1: Digital Leadership Operating System**<br>**1. Instructional contents (text):** Technology, Leadership & Entrepreneurship; Digital Technology & Business Evolution; From 3Q Learning to LIG Leadership; 3Qs of a Scalable Digital Entrepreneur; Leadership Capability Formation Before the Venture.<br>**2. Instructional contents converted to PPT Video/Podcast:** Videos for each topic above.<br>**3. MCQ 01.**<br>**IU2: Innovative Venture Creation**<br>**1. Instructional contents (text):** Venture Formation Under Uncertainty; Lean Canvas; First Principles Thinking.<br>**2. Instructional contents converted to PPT Video/Podcast:** Videos for each topic above.<br>**3. Instructional contents curation from third party — Reading:** Lean Canvas Reading Material.<br>Learners are required to complete **formative assessments** (MCQs, short-answer questions, etc.) and achieve **70% marks** before proceeding to the next Instructional Unit (IU).<br>Upon completion of each formative assessment, learners will receive auto-graded results<br>Learners must review the feedback, redo the assessment as necessary, and secure competency in each formative assessment. This process must be repeated until full competency is achieved. | WK 1 - Before the Sync Session | 2 |
| 2 | Flipped Class FC-Sync | **IU1 Case Study Text:** System Access — Leadership Operating System & 3Q Capability Formation.<br>Learners must complete Assignment 1 after Case Study review.<br><u>Case Study Instructions</u><br>Personal Leadership Operating System & 3Q Diagnostic Instructions.<br>**IU2 Case Study Text:** System Access — Venture Formation & Lean Canvas Blueprint.<br>Learners must complete Assignment 2 after Case Study review. | WK 1 - Day 1 | 2 |

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| | | Case Study Instructions<br>Lean Canvas Venture Blueprint & Opportunity Validation Instructions.<br>• This is a synchronous session conducted by the instructor which learners are required to attend.<br>• During this session, the instructor will explain the case study to reinforce learners' understanding of the concepts.<br>• An overview of the assignment will be provided, outlining the requirements that learners are expected to complete.<br>• This is a mandatory session, and attendance is required to meet the 75% attendance criteria where applicable. | | |
| 3 | Assignments AS-Sync | Upon completing the adaptive knowledge (synchronous and asynchronous) sessions, learners will be able to work on the following assignment:<br>**Assignment 01 — Personal Leadership Operating System & 3Q Capability Diagnostic.**<br>The mentor will review **During this session:**<br>• Questions posted by learners and the corresponding responses from peers related to the assignments.<br>• The mentor will address queries<br>• The objective of this session is to ensure that learners complete assignments and score minimum 70% in each assignment<br>• Attendance at this session is mandatory to meet the minimum 75% attendance requirement | WK 1 - Day 2 | 2 |
| 4 | Mentoring Support MS-Async | ● Having completed all four hours of the applied learning journey, learners complete and submit the following assignment:<br>● Assignment 01<br>● If clarification is required, learners should seek assistance from the AI Mentor. If further support is needed, they may post queries in the Teams channel for peers or mentors support.<br>After submission, learners are required to review the auto-grading results and feedback provided by the AI Mentor and iteratively refine their work until competency is achieved.<br>Mentor review of the submitted assignment takes place at the start of the next synchronous mentoring session. | WK 1 - After the Sync session | 2 |

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| 5 | Mentoring Support MS-Sync | Upon completing the adaptive knowledge (synchronous and asynchronous) sessions, learners will be able to work on the following assignment:<br>**Assignment 02 — Lean Canvas Venture Blueprint & Opportunity Validation.**<br>he mentor will review **During this session:**<br>• Questions posted by learners and the corresponding responses from peers related to the assignments.<br>• The mentor will address queries<br>• The objective of this session is to ensure that learners complete assignments and score minimum 70% in each assignment<br>• Attendance at this session is mandatory to meet the minimum 75% attendance requirement | WK 1 - Day 3 | |
| 5 | E-Learning (Async) EL-Async | IU3: Disruptive Product Innovation<br>1. Instructional contents (text): Disruptive Product Innovation Strategy; Building Scalable Technology Architecture as Competitive Advantage; Ten Types of Innovation.<br>2. Instructional contents converted to PPT Video/Podcast: Videos for each topic above.<br>3. Instructional contents curation from third party — Reading: Disruptive Product Innovation Framework; Ten Types of Innovation Reading Material.<br>3. MCQ 03.<br>IU4: Internationalization<br>1. Instructional contents (text): Born-Global Internationalization Playbook; Ecosystem Orchestration & Glocalization; Platform Business Model.<br>2. Instructional contents converted to PPT Video/Podcast: Videos for each topic above.<br>3. Instructional contents curation from third party — Reading: Platform Revolution (Parts 1–3); Automate Platform-Driven Business.<br>4. MCQ 04.<br>Go through all the above content thoroughly to gain a solid understanding of the concepts. For any clarifications, seek support from the AI-Mentor.<br>Learners are required to complete **formative assessments** (MCQs, short-answer questions, etc.) and achieve **70% marks** before proceeding to the next Instructional Unit (IU).<br>Upon completion of each formative assessment, learners will receive auto-graded results | WK 2 - Before the Sync Session | 2 |

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| | | Learners must review the feedback, redo the assessment as necessary, and secure competency in each formative assessment. This process must be repeated until full competency is achieved.. | | |
| 6 | Flipped Class FC-Sync | **IU3 Case Study Text:** System Access — Disruptive Banking Tech & SYMBOLS Platform.<br>Learners must complete Assignment 3 after Case Study review.<br><u>Case Study Instructions</u><br>Disruptive Product Innovation Strategy & Solution Instructions.<br>**IU4 Case Study Text:** System Access — Born-Global Internationalization & Ecosystem Leverage.<br>Learners must complete Assignment 4 after Case Study review.<br><u>Case Study Instructions</u><br>Internationalization & Platform Business Strategy Instructions<br>• This is a synchronous session conducted by the instructor which learners are required to attend.<br>• During this session, the instructor will explain the case study to reinforce learners' understanding of the concepts.<br>• An overview of the assignment will be provided, outlining the requirements that learners are expected to complete.<br>• This is a mandatory session, and attendance is required to meet the 75% attendance criteria where applicable. | WK 2 - Day 1 | 2 |
| 7 | Mentoring Support MS-Sync | Upon completing the adaptive knowledge (synchronous and asynchronous) sessions, learners will be able to work on the following assignment:<br>**Assignment 03 — Disruptive Product Innovation Strategy & Solution.**<br>.<br>This is a live synchronous session conducted by the mentor, who facilitates Hours 3 and 4 of the applied learning journey and supports learner queries on the concepts and the assignment.<br>● The mentor will review questions posted by learners and the corresponding responses from peers, and will address outstanding queries. | WK 2 - Day 2 | 2 |

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| | | ● The mentor will give feedback on the artefact each learner presents at the end of Hour 4, so that learners complete the assignment and score minimum 70%.<br>● Attendance at this session is mandatory to meet the minimum 75% attendance requirement where it is applicable. | | |
| 8 | Mentoring Support MS-Async | ● Having completed all four hours of the applied learning journey, learners complete and submit the following assignment:<br>● Assignment 03:<br>● If clarification is required, learners should seek assistance from the AI Mentor. If further support is needed, they may post queries in the Teams channel for peers or mentors support.<br>After submission, learners are required to review the auto-grading results and feedback provided by the AI Mentor and iteratively refine their work until competency is achieved.<br>Mentor review of the submitted assignment takes place at the start of the next synchronous mentoring session. | WK 2 - After the Sync session | 2 |
| 9 | E-Learning (Async) EL-Async | **IU5: Agile Digital Workforce Development**<br>**1. Instructional contents (text):** Building Agile Workforce & Teams; Distributed Global Development & Talent Systems; Workforce Capability as a Strategic Asset.<br>**2. Instructional contents converted to PPT Video/Podcast:** Videos for each topic above.<br>**3. MCQ 05.**<br>**IU6: Venture Growth & Financing**<br>**1. Instructional contents (text):** Venture Funding for Growth — Seed, Series A & Co-Development Funding; Hypergrowth Venture Funding & Growth Leadership Development; The IPO Listing Journey.<br>**2. Instructional contents converted to PPT Video/Podcast:** Videos for each topic above.<br>**4. MCQ 06.**<br>Go through all the above content thoroughly to gain a solid understanding of the concepts. For any clarifications, seek support from the AI-Mentor. | WK 3 - Before the Sync Session | 2 |

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| | | Learners are required to complete **formative assessments** (MCQs, short-answer questions, etc.) and achieve **70% marks** before proceeding to the next Instructional Unit (IU).<br>Upon completion of each formative assessment, learners will receive auto-graded results<br>Learners must review the feedback, redo the assessment as necessary, and secure competency in each formative assessment. This process must be repeated until full competency is achieved. | | |
| 10 | Flipped Class FC-Sync | **IU5 Case Study Text:** System Access — Manila, Bratislava & London: Building the Global Workforce.<br>Learners must complete Assignment 5 after Case Study review.<br>Case Study Instructions<br>Agile Digital Workforce Development Strategy Instructions.<br>**IU6 Case Study Text:** System Access — Seed to Nasdaq IPO Funding Journey.<br>Learners must complete Assignment 6 after Case Study review.<br>Case Study Instructions<br>Venture Financing & Growth Strategy Instructions.<br>● This is a synchronous session conducted by the instructor which learners are required to attend.<br>● During this session, the instructor will facilitate Hours 1 and 2 of the applied learning journey and explain the case study to reinforce learners' understanding of the concepts.<br>● An overview of the assignment will be provided, so that learners understand the artefact they will build in Hours 3 and 4 and submit after the applied learning journey is complete.<br>● This is a mandatory session, and attendance is required to meet the 75% attendance criteria where applicable. | WK 3 - Day 1 | 2 |
| 11 | Mentoring Support MS-Sync | Review of Assignment 04<br>● The mentor reviews submitted Assignment 02: Workforce Redesign & Skills Gap Analysis, | WK 3 - Day 2 | 2 |

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| | | together with the auto-graded results and feedback, and directs remediation where the 70% threshold has not been met.<br><br>● This is a live synchronous session conducted by the mentor, who facilitates Hours 3 and 4 of the applied learning journey and supports learner queries on the concepts and the assignment.<br>● The mentor will review questions posted by learners and the corresponding responses from peers, and will address outstanding queries.<br>● The mentor will give feedback on the artefact each learner presents at the end of Hour 4, so that learners complete the assignment and score minimum 70%.<br>● Attendance at this session is mandatory to meet the minimum 75% attendance requirement where it is applicable. | | |
| 12 | Mentoring Support MS-Async | ● Having completed all four hours of the applied learning journey, learners complete and submit the following assignment:<br>● Assignment 04:<br>● If clarification is required, learners should seek assistance from the AI Mentor. If further support is needed, they may post queries in the Teams channel for peers or mentors support.<br><br>After submission, learners are required to review the auto-grading results and feedback provided by the AI Mentor and iteratively refine their work until competency is achieved.<br>Mentor review of the submitted assignment takes place at the start of the next synchronous mentoring session. | WK 3 - After the Sync session | 2 |
| 13 | E-Learning (Async) EL-Async | **IU7: Crisis, Pivot and Investment Exit**<br>**1. Instructional contents (text):** Crisis Leadership & Business Restructuring; Leadership Breakdown and Reclamation; Pivoting & Investment Exit (Phase-Aware Leadership Under Fire).<br>**2. Instructional contents converted to PPT Video/Podcast:** Videos for each topic above. | WK 4 - Before the Sync Session | 2 |

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| | | **3. MCQ 07.**<br>**IU8: Innovative Venture Creation Capstone Project**<br>**1. Instructional contents (text):** Integrated Venture Creation Framework — The Strategic Blueprint (Four Pillars); System Access Venture Reconstruction Case Study.<br>**2. Instructional contents converted to PPT Video/Podcast:** Videos for each topic above.<br>**4. MCQ 08.**<br>Go through all the above content thoroughly to gain a solid understanding of the concepts. For any clarifications, seek support from the AI-Mentor.<br>Learners are required to complete **formative assessments** (MCQs, short-answer questions, etc.) and achieve **70% marks** before proceeding to the next Instructional Unit (IU).<br>Upon completion of each formative assessment, learners will receive auto-graded results<br>Learners must review the feedback, redo the assessment as necessary, and secure competency in each formative assessment. This process must be repeated until full competency is achieved. | | |
| 14 | Flipped Class FC-Sync | ● This is a synchronous session conducted by the instructor which learners are required to attend.<br>● During this session, the instructor will facilitate Hours 1 and 2 of the applied learning journey and explain the case study to reinforce learners' understanding of the concepts.<br>● An overview of the assignment will be provided, so that learners understand the artefact they will build in Hours 3 and 4 and submit after the applied learning journey is complete.<br>● This is a mandatory session, and attendance is required to meet the 75% attendance criteria where applicable. | WK 4 - Day 1 | 2 |
| 15 | Mentoring Support MS-Sync | Review of Assignment 05<br>● The mentor reviews submitted Assignment 03: Batch-of-One Learning Journey Design, together with the auto-graded results and feedback, and | WK 4 - Day 2 | 2 |

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| | | directs remediation where the 70% threshold has not been met.<br>● Integrated AI-Powered Learn2Work Window – a complete AI-powered Learn2Work journey connecting workforce needs, skills, talent, learning and workplace performance.<br>Project Brief<br>● Summative assessment project brief issued and explained.<br>● This is a live synchronous session conducted by the mentor, who facilitates Hours 3 and 4 of the applied learning journey and supports learner queries on the concepts and the assignment.<br>● The mentor will review questions posted by learners and the corresponding responses from peers, and will address outstanding queries.<br>● The mentor will give feedback on the artefact each learner presents at the end of Hour 4, so that learners complete the assignment and score minimum 70%.<br>● Attendance at this session is mandatory to meet the minimum 75% attendance requirement where it is applicable. | | |
| 16 | Mentoring Support MS-Async | ● Having completed all four hours of the applied learning journey, learners complete and submit the following assignment:<br>● Assignment 5<br>● If clarification is required, learners should seek assistance from the AI Mentor. If further support is needed, they may post queries in the Teams channel for peers or mentors support.<br>After submission, learners are required to review the auto-grading results and feedback provided by the AI Mentor and iteratively refine their work until competency is achieved.<br>Mentor review of the submitted assignment takes place in the Week 5 consolidation sessions. | WK 4 - After the Sync session | 2 |

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| 17 | Mentoring Support MS-Sync | Review of Assignment 5<br>● The mentor reviews submitted Assignment 04: Integrated AI-Powered Learn2Work Window, together with the auto-graded results and feedback, and directs remediation where the 70% threshold has not been met.<br><br>During this session learners must complete all outstanding assignments and seek the required support from the mentor.<br>Learners also need to prepare for the summative assessment. | WK 5 - Day 1 | 2 |
| 18 | Mentoring Support MS-Sync | During this session learners must complete all the assignments and seek the required support from the mentor.<br>Learners also need to prepare for the summative assessment. Submission of the project report. | WK 5 - Day 2 | 2 |
| 19 | Summative Assessment SA-Sync | All the learners in the cohort will attend the Summative Assessment (per learner).<br>● Presentation<br>● Oral Questioning | WK 5 - Day 3 | 30 min |

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